eCOURSE ON TOBACCO CONTROL

eLEARNING PROGRAMME

DURATION: 3 MONTHS

Choose Life, NOT Tobacco

ABOUT PUBLIC HEALTH FOUNDATION OF INDIA (PHFI)

The Public Health Foundation of India (PHFI) is a public-private initiative that has collaboratively evolved through consultations with multiple constituencies, including Indian and international academia, state and central government, multi- and bi-lateral agencies, and civil society groups. PHFI is a response to redress the limited institutional capacity in India for strengthening training, research, and policy development in the area of public health. It has been delivering on-campus full-time courses as well as eLearning courses through Indian Institutes of Public Health.

COURSE OVERVIEW

The eCourse on Tobacco Control was launched at PHFI in 2011 as a capacity-building initiative for those looking to gain a comprehensive understanding of tobacco control issues and cessation in India. The course faculty includes several reputed national and international experts.

AIM

This course aims to build the capacity of participants to improve their knowledge and understanding of tobacco control strategies, best practices, research, and tobacco cessation skills. The course also aims to enhance their skills and proficiency in designing and implementing tobacco control programs.

COURSE DURATION AND DESIGN

The total duration of the course is 3 months and will be offered twice in a year. It's an eLearning program.

COURSE OUTLINE

The course content is designed with the objective of preparing participants to function effectively as tobacco control professionals. During the 12-week program, students will learn 9 core modules and 3 elective modules, which they can choose from over 7 different options based on their educational and professional background.

ELIGIBILITY CRITERIA

The minimum educational qualification for admission to this course is a Bachelor's degree. Applicants with a Bachelor's degree in public health, medicine, dentistry, nursing, pharmacy, psychology, biological sciences, social sciences, allied health sciences, or an equivalent field are eligible. **The course is open to both government-nominated and self-sponsored applicants.**

COURSE FEE

The course fee is Rs. 10,000 for Indian candidates, USD 250 for South Asian candidates (Afghanistan, Bangladesh, Bhutan, Maldives, Nepal, Pakistan, and Sri Lanka), and USD 300 for international candidates. This fee is payable one time at the time of admission to the course and is inclusive of all the reading material provided during the coursework.

JOB OPPORTUNITIES

This eCourse will add further value to your degree and experience, enabling you to become a specialized tobacco control professional in the field of public health. Employment opportunities are available in the government sector through the National Tobacco Control Programme (NTCP), as well as in the NGO/private sector involved in various facets of tobacco control activities in India or abroad.

JOIN NOW
https://cdl.phfi.org/portal/courses/

Core Modules

Module 1	Tobacco use prevalence, patterns and trends: International and National Evidence
Module 2	Tobacco OR Health: Global and National Evidence
Module 3	National and International Regulations for addressing Tobacco and Nicotine Products and Best Practices
Module 4	National Tobacco Control Programme and Good Practices in Implementation
Module 5	Economics of Tobacco Use: International and National Evidence
Module 6	Global and National Efforts for Tobacco Cessation
Module 7	Addressing the Tobacco Industry Interference: Best practices at international and national level
Module 8	Implementation Research in Tobacco Control
Module 9	Translating Research into Policy and Programme Action

Elective Modules

Elective 1	Current Tobacco Control Priorities in India
Elective 2	Behavioural Change Communication in Tobacco Control
Elective 3	Role of Oral Health Professionals in Tobacco Control
Elective 4	Integration of National Tobacco Control Programme with other National Health Programmes
Elective 5	Leadership and Advocacy in Tobacco Control
Elective 6	Role of Media in Tobacco Control
Elective 7	Cost of tobacco use and the economic case for investing in cessation services

SYSTEM REQUIREMENTS

- Minimum bandwidth of 512 kbps (1 mbps recommended)
- Processor: Pentium 4 or equivalent and above
- RAM: 512 MB and above (1 GB recommended)
- Adobe Flash Player 10.1/ VLC Player for all types of operating system

HOW TO APPLY

To apply, an applicant should Sign In to Centre for eLearning (CEL) portal
URL: https://cdl.phfi.org/portal/courses

ALUMNI SPEAK

DR. IBANYLLA MYLLIEMNGAP

2023
"I'm grateful that I got a chance to join this course. It has added an area of extra knowledge and expertise in my career as a dentist. I'm able to put into practice many of the things I've learnt here and have been trying to raise tobacco cessation awareness in my practice. Thank you PHFI for the wonderful experience!"

DWARKADHISH BHAWSAR

2020
This course provided me the in-depth knowledge about the Tobacco control and strategies, Laws and Policies at National and Global level.

RUCHIKA GOLANI

2022
This course is a genuine attempt to strengthen tobacco control in India. I am extremely satisfied with the course content, it was an enriching experience and I look forward to implementing it in my practice. This course has my highest recommendation for every public health and medical professional.

COURSE DIRECTOR

Prof. Monika Arora
Vice President (Research and Health Promotion)

COURSE COORDINATOR

Ms. Shalini Bassi
Public Health Specialist

ACADEMIC COORDINATOR

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