



INDIAN  
INSTITUTE OF  
PUBLIC HEALTH  
GANDHINAGAR

INDIAN INSTITUTE OF PUBLIC HEALTH GANDHINAGAR  
in Collaboration with  
INDIAN ASSOCIATION OF PREVENTIVE & SOCIAL MEDICINE  
is offering Three Months Distance Learning Program



## IMPROVING MANAGEMENT OF PUBLIC HEALTH PROGRAMS-TOOLS AND STRATEGIES

The Indian Institute of Public Health Gandhinagar calls for application for a three-month distance learning program designed to develop operational, management and analytical skills of public health practitioners and managers. A unique aspect of this program will be a guided development of a comprehensive program plan on an identified topic of public health relevance. Through a combination of theory and application this course will address:

### Orientation to key public health challenges

- ✓ What are the key public health challenges?
- ✓ What are the requisite managerial competencies needed to address these challenges?

### Tools for program planning

- ✓ What are some of crucial tools for program planning?
- ✓ How to develop a program plan?
- ✓ How to conduct a situation analysis and SWOT analysis?

### Tools for program management

- ✓ How to use a framework for program monitoring?
- ✓ How to ensure data quality?
- ✓ What are the different program evaluation designs?

### Planning and Analyzing Financial Resources

- ✓ How to prepare a program budget?
- ✓ How to conduct economic evaluation of a program?

### Personnel Effectiveness, Motivation and Leadership

- ✓ How to improve performance through better human resource management?

### Who should participate?

The program will be useful to Post Graduate Student of MD Community Medicine, Public Health and young faculties of Community Medicine as well as public health managers / practitioners – both working with government and non-government organizations.

### Mode of delivery

The program will use a combination of two weekly online lectures, a weekly inter-active session, discussion forums, and facilitated self-learning.

### Course fee:

Indian candidates: INR 9,000, South Asian candidates: USD 140, International candidates: USD 330  
**Special Concession for members affiliated with Indian Association of Preventive & Social Medicine.**

**Start date : 15th January 2017**

**Last date to apply online : 15th January 2017**

For more information about the program  
visit : [www.phfi.org](http://www.phfi.org) or <https://cdl.phfi.org/portal/node/251> or E-mail: [cme@iiphg.org](mailto:cme@iiphg.org)

### Alumni Speak

**“The course addressed the fundamental concepts of program planning”**

- First batch participant from Tanzania

**“Weekly interactive session and feedback on assignments improve overall aspect of this course”**

- First batch participant from Punjab (India)

**“Understanding of economic evaluation and preparing budget was very useful for me as a medical professional. While all these were part of my PG curriculum, we hardly understood it then”**

- First batch participant from Maharashtra (India)

**“The course delivery and grievance redressal mechanism sets an example of how professional and accountable PHFI/IIPH has been during the operation of the courses. Highly appreciated”**

- Second batch participant from Nepal