

ePost Graduate Program in

HEALTH PROMOTION



SNAPSHOT

Mode: Fully Online/ eLearning

Duration: One Year

Course Structure:

4 Core modules on Health
Promotion

Elective module (any one)

- Tobacco control
- Non communicable Diseases (NCDs)
- RMNCH+A
- Oral Health



ABOUT PUBLIC HEALTH FOUNDATION OF INDIA

The Public Health Foundation of India (PHFI) is a public private initiative that has collaboratively evolved through consultations with multiple constituencies including Indian and International academia, state and central government, multi and bi-lateral agencies and civil society groups. PHFI is a response to redress the limited institutional capacity in India for strengthening training, research and policy development in the area of public health. It has been delivering on-campus full time courses as well as eLearning courses through Indian Institutes of Public Health.

COURSE OVERVIEW

This course has been designed to suit the needs of students wishing to gain employment in health promotion, public health, community development, program delivery, research and evaluation or to cater to those who want to upgrade their knowledge in public health field. The program will give you the chance to gain knowledge from energized, passionate and thoughtful health promoters. You'll gain an in-depth understanding of how health beliefs and practices are influenced by historic, socio-cultural, economic, environmental, personal and policy factors and ways in which you can make a difference. The course faculty include several reputed national and international experts.

ELIGIBILITY CRITERIA

Applicants should have at least a Bachelor's degree in Public health / Medicine/ Dentistry/ Nursing/ Pharmacy/ Psychology/Biological Sciences/ Social Sciences/ Allied Health Sciences or equivalent. **The course is open to both Government Nominated as well as Self-Sponsored applicants.**

COURSE FEE

ePost Graduate Program in Health Promotion is being offered at a nominal fee (Non-refundable) of 36,000 INR for Indian Candidates, 600 USD for South Asian Candidates (Afghanistan, Bangladesh, Bhutan, Maldives, Nepal, Pakistan and Sri Lanka) and at 1200 USD for International Students. Full fee is to be paid at one time by the student at the time of enrollment for the course.

AIM

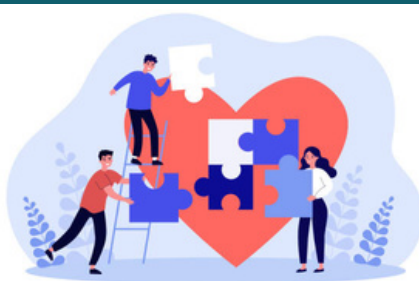
The program aims to build the capacity of the participants to enhance their skills and proficiency in designing and implementing health promotion programs and interventions.

LEARNING OUTCOMES

- Analyze and apply concept to enhance the health and well-being.
- Think creatively, critically & reflectively to generate innovative solutions to promote health.
- Work independently as a clinician/researcher and work optimally in a team.
- Collect & manage information ethically.

JOB OPPORTUNITIES

This program is an advanced qualification and is a step further towards adding value to your degree and experience by enhancing knowledge and developing skills required for health promotion. These skills allow graduates to assist in health programs and policy development for implementation at both individual and community level. Considering the increasing demand of resources in health promotion in India, completion of this program may aid in employment in government sector, NGOs and development sector organizations both at national and international level.



COURSE OUTLINE

CORE MODULE	DETAILS	DURATION
Module I	Basic Public Health Skills	3 Months
	This is an introductory module on basic public health skills including basic concepts of epidemiology, biostatistics and critical appraisal of scientific literature.	
Module II	Theories of Health Promotion	3 Months
	This module describes the history, theories and models of health promotion and behavior change. It also illustrates the basic concepts of determinants of health, health literacy, health in all policies (HiAP), ethics and policies in health promotion along with its implementation.	
Module III	Planning, Developing and Implementing Health Promotion	2 Months
	This module details behavior changes, designing and implementing strategies to promote health and to address social determinants of health.	
Module IV	Evaluation in Health Promotion	1 Month
	This module explains the different methodologies / tools involved for evaluating health promotion projects and policies at various levels of implementation.	
ELECTIVE MODULES	(Choose Any ONE out of the listed modules)	3 Months
Prevention and Control of Non - Communicable Diseases (NCDs)	<ul style="list-style-type: none"> Understand the determinants and global monitoring framework for NCDs Design and develop strategies for prevention and control of NCDs 	
Tobacco Control	<ul style="list-style-type: none"> Build knowledge and understanding of tobacco control strategies, best practices, research and tobacco cessation skills. Enhance skills and proficiency in designing and implementing tobacco control programs. 	
Reproductive, Maternal, Neonatal, Child and Adolescent Health (RMNCH+A)	<ul style="list-style-type: none"> Understand the determinants of RMNCH+A Understand the Framework and Strategies of RMNCH+A services 	
Oral Health	<ul style="list-style-type: none"> Identify the determinants of Oral Health Develop Strategies and Interventions based on theories of behavior change for oral health Planning and monitoring Oral health services 	

SYSTEM REQUIREMENTS

- Minimum bandwidth of 512 kbps (1 mbps recommended)
- Processor: Pentium 4 or equivalent and above
- RAM: 512 MB and above (1 GB recommended)
- Adobe Flash Player 10.1/ VLC Player for all types of operating system

HOW TO APPLY

To apply, an applicant should Sign In to Centre for eLearning (CEL) portal

URL: <https://cdl.phfi.org/portal/>

ALUMNI SPEAK



DR. NAVEEN K G
2023

“Course was very useful in both academic perspective and for career development too.”



DR. SUHASINI LANKA
2023

I recently completed the ePost Graduate Health Promotion program, which was an absolute game-changer! The program exceeded my expectations, equipping me with in-depth knowledge of health information dissemination and public health promotion. The concise and structured content made learning efficient, even with my busy work schedule.

FOR FURTHER DETAILS, PLEASE CONTACT:

COURSE DIRECTOR

Prof. Monika Arora
Vice President (Research and Health Promotion)

COURSE COORDINATOR

Ms. Shalini Bassi
Public Health Specialist

ACADEMIC COORDINATOR

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