



PUBLIC  
HEALTH  
FOUNDATION  
OF INDIA

# SAY NO TO TOBACCO



## CERTIFICATE COURSE ON TOBACCO CONTROL

Distance Learning Certificate Programme

(Duration: 3 months)



## PROGRAM OVERVIEW

'Certificate Course on Tobacco Control' was launched at Public Health Foundation of India in 2011 with support of Bill and Melinda Gates Foundation and with technical inputs from John Hopkins Bloomberg School of Public Health and Keck School of Medicine, University of Southern California. The lectures will be delivered by leading India-based faculty trained in top ranked global universities in UK, USA, Europe as well as international guest faculty.

Estimated to kill over 6 million people each year, tobacco use including second-hand smoke is the second leading cause of disease (Global Burden of Disease Study, 2010). One million of these deaths happen in India alone. For non-communicable group of diseases (NCDs) killing more than 36 million people each year, tobacco use is the top most modifiable risk factor. 11% deaths from ischemic heart disease and over 70% of deaths from lung, trachea and bronchus cancers are attributable to tobacco use. World Health Organization says that unless urgent action is taken, the annual death toll from tobacco globally could rise to more than eight million by 2030.

## AIM

This course aims to rapidly build public health capacity of participants to improve their knowledge and understanding of Tobacco control strategies and enhance their skills and proficiency in designing and implementing tobacco control programmes.

## COURSE DURATION AND DESIGN

The total duration of the course is 3 months and will be offered twice in a year. It's an online distance learning program.

## ELIGIBILITY CRITERIA

Minimum educational qualification for admission to this course is a bachelor's degree. Applicants having Bachelor's degree in Public health / Medicine/ Dentistry/ Nursing/ Pharmacy/ Psychology/ Biological Sciences/ Social Sciences/ Allied Health Sciences or equivalent are eligible.

***The course is open to both Government Nominated as well as Self-Sponsored applicants.***

## COURSE FEE

The course fee is **Rs. 10,000/-** for Indian candidates. The course fee is **USD 250** for South-Asian Candidate and **USD 300** for International candidates. This fee is payable one-time at the time of admission to the course and is inclusive of all the reading material provided during the course work.

## COURSE OUTLINE

Course content is designed with an objective to prepare participants to function effectively as tobacco control professionals. During the 12 weeks program, students will learn **8 Core modules and 3 Elective modules** which they can choose from over eight different options based on their educational and professional background.



Core Module Number	Core Module Name
C 01	Fundamentals of Tobacco Control
C 02	Tobacco Use in India; Practices, Patterns and Prevalence
C 03	International Laws and Policies for Tobacco Control
C 04	Laws and Policies for Tobacco Control in India
C 05	Tobacco and Health
C 06	Economics of Tobacco
C 07	Tobacco Cessation: An Overview
C 08	Tobacco Surveillance Systems

  

Electives Number	Electives Name
Elective 1	Tobacco Control in India: What Works & Challenges Ahead
Elective 2	Tobacco Cessation: Community Based Interventions
Elective 3	Role of Health Professionals in Tobacco control
Elective 4	Role of Oral Health Professionals
Elective 5	National and International landmark Judgments
Elective 6	Tobacco Control Journalism
Elective 7	Role of Administrators in Tobacco Control
Elective 8	Media and Tobacco Control

## National and International Faculty

The lectures are developed and delivered by leading India-based faculty trained in top ranked global universities in UK, USA, Europe along with international guest faculty. Faculty associated with the following institutions:

- Prof K Srinath Reddy, Public Health Foundation of India (PHFI)
- Dr. Jonathan Samet, University of Southern California, U.S.A.
- Dr. Vinayak Prasad, World Health Organization
- Dr. Prakash Chandra Gupta, Healix Sekhsaria Institute for Public Health
- Dr. Monika Arora, Public Health Foundation of India (PHFI)
- Dr. Bidyut K Sarkar, Public Health Foundation of India (PHFI)
- Dr. Rijo M John, Indian Institute of Technology (IIT) Jodhpur

# CERTIFICATE COURSE ON TOBACCO CONTROL

## JOB OPPORTUNITIES

This certificate course will add further value to your degree and experience. This enables you to become a specialized tobacco control professional in the field of Public health. The employment opportunities are there in the Government sector in the form of National Tobacco Control programme which is being expanded across the country as well as in the NGO /private sector that are involved in different facets of tobacco control activities in India or abroad.



## ALUMNI SPEAK



### Dr Manujsha Gogna – MBBS, Consultant Physician

Congratulations for creating the Certificate Course on Tobacco Control. I work in Corporate Health for past many years. The course on Tobacco control is not only interesting but informative too. I came across many important facts about tobacco smoking through this course. The contents are very useful and related to my work. My sincere thanks to the team of this course who were ever ready to help and guide throughout the course.

## SYSTEM REQUIREMENTS

- Minimum bandwidth of 512 kbps (1 mbps recommended)
- Processor: Pentium 4 or equivalent and above
- RAM: 512 MB and above (1 GB recommended)
- Adobe Flash Player 10.1/ VLC Player for all types of operating system



## HOW TO APPLY

To apply, an applicant should sign in to Centre for Distance Learning (CDL) portal  
URL: <https://cdl.phfi.org>



For Further details, please contact:

### Academic Coordinator

**Ms. Perna Trivedi**

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### Course Coordinator

**Ms. Shalini Bassi**

Email ID: [shalini.bassi@phfi.org](mailto:shalini.bassi@phfi.org)

### Course Director

**Dr Monika Arora**

PhD (AIIMS), Msc-Public Health (LSHTM London)  
PGD Epidemiology (LSHTM)

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