

PUBLIC HEALTH FOUNDATION OF INDIA

SAY NO TO TOBACCO



CERTIFICATE COURSE ON TOBACCO CONTROL

E-Learning Certificate Programme

(Duration: 3 months)



ABOUT PUBLIC HEALTH FOUNDATION OF INDIA

The Public Health Foundation of India (PHFI) is a public private initiative launched on March 28, 2006 to strengthen India's public health capacity to address critical public health challenges. PHFI is a response to redress the limited institutional capacity in India for strengthening training, research and policy development in the area of Public Health. It has been delivering on-campus full time courses through 5 Indian Institute of Public Health at Gandhinagar, Delhi, Hyderabad, Bhubaneswar and Shillong as well as E-Learning courses with head office in Gurgaon, Haryana.

COURSE OVERVIEW

Certificate Course on Tobacco Control was launched at Public Health Foundation of India in 2011 as a capacity building initiative for those looking to gain a comprehensive understanding for tobacco control issues and cessation in India. The course faculty include several reputed national and international experts.

AIM

This course aims to build capacity of participants to improve their knowledge and understanding of tobacco control strategies, best practices, research and tobacco cessation skills. The course also aims to enhance their skills and proficiency in designing and implementing tobacco control programmes.

COURSE DURATION AND DESIGN

The total duration of the course is 3 months and will be offered twice in a year. It's an E-Learning program.

ELIGIBILITY CRITERIA

Minimum educational qualification for admission to this course is a bachelor's degree. Applicants having Bachelor's degree in Public health / Medicine/ Dentistry/ Nursing/ Pharmacy/ Psychology/ Biological Sciences/ Social Sciences/ Allied Health Sciences or equivalent are eligible.

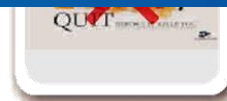
The course is open to both Government Nominated as well as Self-Sponsored applicants.

COURSE FEE

The course fee is **Rs. 10,000/-** for Indian candidates; **USD 250** for South-Asian candidates and **USD 300** for International candidates. This fee is payable one-time at the time of admission to the course and is inclusive of all the reading material provided during the course work.

COURSE OUTLINE

Course content is designed with an objective to prepare participants to function effectively as tobacco control professionals. During the 12 weeks program, students will learn 8 Core modules and 3 Elective modules which they can choose from over eight different options based on their educational and professional background.



Core Module Number	Core Module Name
C 01	Fundamentals of Tobacco Control
C 02	Tobacco Burden and Strategies for Tobacco Control in India
C 03	International Laws and Policies for Tobacco Control
C 04	Laws and Policies for Tobacco Control in India
C 05	Tobacco and Health
C 06	Economics of Tobacco
C 07	Tobacco Cessation: An Overview
C08	Tobacco Surveillance Systems

Electives Number	Electives Name
Elective 1	Tobacco Control in India: What Works & Challenges Ahead
Elective 2	Tobacco Cessation: Community Based Interventions
Elective 3	Role of Health Professionals in Tobacco control
Elective 4	Role of Oral Health Professionals
Elective 5	National and International landmark Judgments
Elective 6	Tobacco Control Journalism
Elective 7	Role of Administrators in Tobacco Control
Elective 8	Media and Tobacco Control

JOB OPPORTUNITIES

Certificate course will add further value to your degree and experience. This enables you to become a specialized tobacco control professional in the field of Public health. The employment opportunities are there in the Government sector in the National Tobacco Control Programme (NTCP) which is being expanded across the country as well as in the NGO /private sector that are involved in different facets of tobacco control activities in India or abroad.



ALUMNI SPEAK

Dr. Tincy Thazhethil, Associate Dentist

A concise, informative course for all practitioners and individuals keen on eradicating tobacco use. Rendering an overview to all aspects of tobacco use and practices amongst the Indian population, the course has helped me to plan and implement certain specific protocol and guidelines for patients under tobacco use in my dental practice.



Dr. Tapasya Karamore, Associate Professor, VSPM Dental College and Research Centre

Heartfelt thanks to PHFI for conducting such a wonderful course. The course is a key to prevent tobacco use in India with the help of experts made through this course. The course was indeed an excellent way to promote counselling for deaddiction. The course material was sufficient and had covered all major issues in context to tobacco. Technical support was an additional benefit available 24x7.



SYSTEM REQUIREMENTS

- Minimum bandwidth of 512 kbps (1 mbps recommended)
- Processor: Pentium 4 or equivalent and above
- RAM: 512 MB and above (1 GB recommended)
- Adobe Flash Player 10.1/ VLC Player for all types of operating system



HOW TO APPLY

To apply, an applicant should Sign In to Centre for E-Learning (CEL) portal
URL: <https://cdl.phfi.org>



For Further details, please contact:

Academic Coordinator:

Ms. Perna Trivedi

Email ID: perna.trivedi@phfi.org, hpc@phfi.org

Ph.: +91-124-4781400, Ext- 4729

Course Coordinator

Ms. Shalini Bassi

Email ID: shalini.bassi@phfi.org

Course Director:

Dr Monika Arora

PhD(AIIMS), Msc-Public Health (LSHTM London)

PGD Epidemiology(LSHTM)

Public Health Foundation of India (PHFI):- Plot No 47, Sector 44, Institutional Area, Gurgaon- 122002, Haryana, India

Tel.:+91-124-4781400/1500. Website: www.phfi.org